

# GOING BEYOND PAROCHIALISM.

## FACTS AND FIGURES

Population	3.5 million
Gross domestic product	115 billion €
Companies	160,000
Working population	1.9 million
Reach (200 km radius)	27 million people

 metropolregion nürnberg  
SEE IT. FEEL IT. STAY.

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## URBAN-RURAL PARTNERSHIP

WE ARE A NETWORK WITH MANY POWERFUL NODES AS KEY PREREQUISITE FOR THE GLOBAL VISIBILITY OF ITS TOWNS, CITIES AND REGIONS AND A SUSTAINABLE QUALITY OF LIFE.

IN OUR VISIONARY ALLIANCE WE CREATE THE FACILITIES OF AN INTERNATIONAL METROPOLIS BUT WITHOUT THE TYPICAL DISADVANTAGES.

WE ARE THE NUREMBERG METROPOLITAN REGION.